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SPONSORSHIP PACKAGES

2023-24



MUNUC

Model United Nations of the University of Chicago

Sponsorship Packages | 2023-24



ABOUT US

Founded in 1988, the Model United Nations of the University of Chicago (MUNUC) is a four-day academic conference that provides high-school students from around the world with the opportunity to meaningfully engage with contemporary world issues, polish public-speaking and leadership skills, and become more active and informed global citizens, under the mentorship of over 300 thoroughly trained and deeply passionate University of Chicago undergraduate students.

MUNUC's annual conference in downtown Chicago ranks as one of the best in the world, attracting over 3,000 students from across the United States and around the world. During the rest of school year, MUNUC members go into high schools and community service centers in Chicago to lead weekly programs that help youth build foundational skills in communication, research, and leadership, and to introduce them to global affairs and the concept of Model UN.



AT A GLANCE

3,000

High School
Students

450

International
Attendees

150

Schools in
Attendance

300

UChicago
Students

30

Immersive
Simulations

VISION

MUNUC is distinguished through a consistent and unique emphasis on the principles of accessible educational opportunity and pedagogy. We seek to empower our delegates to become confident public speakers, eloquent writers, collaborative debaters, effective critical thinkers, and globally-minded future leaders. It has been, and continues to be, MUNUC's mission to help high school students from around the world become more active and informed global citizens.



MISSION

01

To educate high-school students in the arts of debate, negotiation, and public speaking by providing a forum in which they can hone their skills.

02

To introduce students to the fascinating realities and complexities of international relations through simulation of international organizations.

03

To underscore the potential of the United Nations in resolving international problems while demonstrating its limitations.

04

To foster the next generation of global citizens capable of evaluating and formulating solutions to the world's most urgent challenges.

05

To challenge students to find common ground and choose collaboration over competition with others from different backgrounds, geographies, and cultures.

THE CONFERENCE



Overview

At MUNUC, students represent the perspectives of countries or, on some of our smaller committees, historical individuals and entities. Based on their committee placement, students will then discuss and address some of the world's most pressing issues, ranging from security to economics to education across local, national, and international levels.



The Committees

Each of our thirty committees this year focuses on a unique topic, ranging from diverse historical time periods (such as the 15th century Cabinet of Lorenzo de Medici) to complicated modern-day issues (such as biodiversity loss, mass incarceration, and the corporatization of music), where delegates will gain a more nuanced understanding of the capabilities and limitations of international diplomacy.



The Venue

All conference events will be held at the Hyatt Regency Chicago. The venue is located in the heart of downtown Chicago, built on the Chicago River, facing the Magnificent Mile, and neighboring Millennium Park. With its modern amenities, the Hyatt Regency offers a contemporary and functional space to facilitate the stimulating discussions of a Model UN conference.





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WHY SPONSOR US

By bringing your brand to MUNUC, you can reach a diverse and dynamic audience that represents the next generation of leaders. Your support will not only help us maintain the excellence of our world-renowned conference, but continue to make our educational opportunities transformative and accessible for thousands of passionate, hard-working, and dedicated high-school students from around the world.

MUNUC by the Numbers

Deliver your brand and message to over 3,000 high school students from 150 schools around the world, along with nearly 300 UChicago students.

Strong International Presence

Through our international partnerships across three continents, delegates from all over the world participate in debate about global issues at our conferences.

Financial Aid Opportunities

MUNUC believes that cost should not be a barrier to educational opportunity. We proudly offer ample financial aid to cover fees and expenses, and your support helps to continue making MUNUC accessible to all who wish to attend.

Unparalleled Professional Advice

Delegates will have the opportunity to learn about the college application process, life as a college student, and professional advancement through the mentorship of the deeply passionate UChicago students staffing MUNUC.

And much more!



SPONSORSHIP PRICING

DELEGATE HANDBOOK

The go-to reference for students during the conference! These guides are distributed to every delegate and contain the schedule of the weekend, information about the conference, key policies and procedures, primers on the different committees being simulated at MUNUC, and other frequently consulted pages.

Format: Hard copies in black-and-white

Reach: 3,000+ high-school students from around the world

Full Page 8½" × 11"	\$1000
Half-Page 4¼" × 11" or 8½" × 5½"	\$750
Quarter-Page 4¼" × 5½"	\$600

ADVISOR HANDBOOK

A central source of information distributed to all faculty advisors who chaperone students from their school. These guides contain similar information to the Delegate Handbook, along with Advisor-specific policies, guidelines, advice, and schedules.

Format: Hard copies in black-and-white

Reach: 500 teachers and school administrators from 150+ schools

Full Page 8½" × 11"	\$800
Half-Page 4¼" × 11" or 8½" × 5½"	\$600
Quarter-Page 4¼" × 5½"	\$450



SPONSORSHIP PRICING

UCHICAGO MEMBER HANDBOOK

A packet containing key logistical and conference-related details, distributed to the 300 UChicago students who make MUNUC run. The document is thoroughly reviewed at a mandatory training session and is referenced throughout the conference for its guidance, schedule, and logistical information, ensuring at least six days of exposure.

Format: Electronic and hard copies in black-and-white
Reach: 300 University of Chicago undergraduate students

Inside Cover 8½" × 11"	\$700
Full Page 8½" × 11"	\$450
Half-Page 4¼" × 11" or 8½" × 5½"	\$300
Quarter-Page 4¼" × 5½"	\$225

SOCIAL MEDIA / EVENT SPONSORSHIP

Opening and Closing Ceremonies Naming	\$1500
Delegate Social Naming	\$850

SPONSORSHIP TIERS



BRONZE

\$750

- Quarter Page in the Delegate Handbook
- Quarter Page in the Member Handbook



SILVER

\$1300

- Half Page in the Delegate Handbook
- Quarter Page in the Advisor Handbook
- Half Page in the Member Handbook



GOLD

\$2300

- Full Page in the Delegate Handbook
- Half Page in the Advisor Handbook
- Half Page in the Member Handbook
- Delegate Social Naming



PLATINUM

\$3700

- Full Page in the Delegate Handbook
- Full Page in the Advisor Handbook
- Full Page in the Member Handbook
- Delegate Social Naming
- Opening and Closing Ceremony Naming



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THANK YOU FOR YOUR INTEREST!

From the entire MUNUC 36 Executive Committee:

Ariel Barnea	Secretary-General
Helen Wei	Chief Operating Officer
Christine Jonglertham	Chief Strategy Officer
Pascual Goldin Flores	Member-At-Large
Angelysse Madsen	Chief of Staff
Cissy Choy	Chief Administrative Office
Tom Klehr	Chief Financial Officer
Emily Dow	Chief Registration Officer
Isabela Pacheco	Chief Marketing Officer
Lucas Freitag	Under-Secretary-General For The General Assembly
Kallie Hoffman	Under-Secretary-General For The Economic And Social Council
Alan Pham	Under-Secretary-General For Regional Bodies
Hari Balachandran	Under-Secretary-General For Specialized Agencies
Kait Albarran	Under-Secretary-General For Hybrid Committees
Chritina Gao	Under-Secretary-General For Continuous Crisis Committees





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By sponsoring or advertising with MUNUC, you'll be helping us create opportunities for personal growth and professional development that students won't find in the classroom, while bringing your brand to bright, curious, and engaged high schoolers—the world's leaders of tomorrow.

We look forward to hearing from you!

CONTACT US

✉ **Isabela Pacheco**

Chief Marketing Officer
cmo@munuc.org

📷 **Social Media**

Instagram: [@munuchicago](https://www.instagram.com/munuchicago)

Facebook: [@munuc](https://www.facebook.com/munuc)

LinkedIn: [@munuchicago](https://www.linkedin.com/company/munuchicago)

🌐 **Website**

<https://munuc.org/>

