

13th UN



SPONSORSHIP PACKAGES

2024-2025



MUNUC

Model United Nations of the University of Chicago

MUNUC 37 Sponsorship Packet
February 6-9, 2025
Chicago, IL
munuc.org



ABOUT MUNUC

Founded in 1988, the Model United Nations of the University of Chicago (MUNUC) is a four day academic conference that provides high-school students from around the world with the opportunity to meaningfully engage with contemporary world issues, polish leadership skills, and become more active and informed global citizens. The conference is led by 300 University of Chicago undergraduate students who believe in pedagogy and growth.

Our annual conference in downtown Chicago ranks as one of the best in the world, attracting over 3,000 students from around the world. Beyond our flagship conference, we also go bring our passion to high schools and community service centers in Chicago, where MUNUC members lead weekly programs that help youth build foundational skills in communication, research, and leadership.

Beyond our Chicago conference, MUNUC also hosts yearly conferences in Shanghai, Beijing, and Chongqing bringing our mission across borders.



AT A GLANCE





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MUNUC VISION

MUNUC is distinguished from other Model UN conferences in the US through its consistent and unique emphasis on the principles of accessible educational opportunity and pedagogy. We seek to empower our delegates to become confident public speakers, eloquent writers, collaborative debaters, effective critical thinkers, and globally-minded future leaders.

OUR MISSION

1

To **educate** high-school students in the arts of **debate, negotiation, and public speaking** by providing a forum in which they can hone their skills.

2

To introduce students to the **context** of the world they live in today by simulating the **complexities of international relations** through our committees.

3

To foster the next generation of global citizens capable of **evaluating and formulating solutions** to the world's most urgent challenges.

4

To challenge students to find common ground and choose **collaboration over competition** with others from different backgrounds, geographies, and cultures.

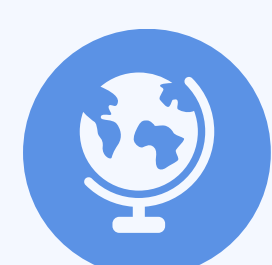


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OUR CONFERENCE



Overview

At MUNUC, students represent countries or historical individuals and entities. Based on their committee placement, students will then discuss and address some of the world's most pressing issues, ranging from security to economics to education across local, national, and international levels.



The Committees

Each of our thirty committees this year focuses on a unique topic, ranging from diverse historical time periods (such as Empress Zenobia's Rise to Power in 267) to complicated modern-day issues (such as Evaluating State Responsibilities to Grant Asylum and Protect Refugees), where delegates will gain a more nuanced understanding of the capabilities and limitations of international diplomacy.



The Venue

All conference events will be held at the Hyatt Regency Chicago. The Venue is located in the heart of downtown Chicago, built on the Chicago River, facing the Magnificent Mile, and neighboring Millennium Park. With its modern amenities, the Hyatt Regency offers a contemporary and functional space to facilitate the stimulating discussions of a Model UN conference.





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WHY SPONSOR US

By bringing your brand to MUNUC, you can reach a **diverse and dynamic audience** that represents the next generation of leaders. Your support will not only help us maintain the excellence of our world-renowned conference, but continue to make our educational opportunities transformative and accessible for thousands of passionate, hard-working, and dedicated high-school students from around the world.

MUNUC BY THE NUMBERS

Deliver your brand and message to over 3,000 high school students from 150 schools around the world, along with nearly 300 UChicago students.

STRONG INTERNATIONAL PRESENCE

Through our international partnerships across three continents, delegates from all over the world participate in debate about global issues at our conference.

UNPARALLELED MENTORSHIP

Through one-on-one feedback, MUNUC's nearly 300 dedicated staff members are committed to supporting students in their growth not just as MUN delegates, but as more engaged global citizens.

UNMATCHED PROFESSIONAL DEVELOPMENT

Delegates will have the opportunity to learn about the college application process, life as a college student, and professional advancement through the guidance of the deeply passionate UChicago students staffing MUNUC.

FINANCIAL AID OPPORTUNITIES

MUNUC believes that cost should not be a barrier to educational opportunity. We proudly offer ample financial aid to cover fees and expenses, and your support helps to continue making MUNUC accessible to all who wish to attend.



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SPONSORSHIP PRICING

Delegate Handbook

These handbooks are the centralization of all resources students need during the conference, containing frequently perused content such as conference schedules, hotel map, and committee information.

Format: Hard copies and digital copies in color

Reach: 3,000+ high-school students from around the world

Full Page

8 ½" x 11"

\$1000

Half Page

4 ½" x 11" or 8 ½" x 5 ½"

\$750

Quarter Page

4 ¼" x 5 ½"

\$600

Advisor Handbook

Handbook that contains all relevant information such as conference schedule, hotel map, and advisor policies for faculty advisors who chaperone students from their school. MUNUC's advisors range from high school instructors to program directors to parents.

Format: Hard copies in color

Reach: 500 teachers and school administrators from 150+ schools

Full Page

8 ½" x 11"

\$800

Half Page

4 ½" x 11" or 8 ½" x 5 ½"

\$600

Quarter Page

4 ¼" x 5 ½"

\$450



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SPONSORSHIP PRICING

UChicago Member Handbook

Primary logistics packet distributed to 200+ UChicago undergraduate students that runs MUNUC. The document is thoroughly reviewed at a mandatory meeting and referenced throughout the conference. These students are equally distributed between all four years of college and cover multiple disciplines but all share an equal dedication to pedagogy.

Format: Electronic and hard copies in color
Reach: 300 UChicago undergraduate students

Inside Cover

8 ½" x 11"

\$700

Full Page

8 ½" x 11"

\$450

Half Page

4 ½" x 11" or 8 ½" x 5 ½"

\$300

Quarter Page

4 ¼" x 5 ½"

\$225

Newsletter Feature

Leading up to conference, MUNUC delivers a weekly newsletter to 500 advisors and parent chaperones. This newsletter is the primary form of communication of conference logistics and updates for advisors and chaperones.

Newsletter Feature

\$450



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SPONSORSHIP PRICING

Event Sponsorship

Be the name that brings delegates or members to our flagship social events during MUNUC! Open to all of our delegates, MUNUC's delegates have frequently referred to our social events as the most fun across US conferences. Increase your brand recognition and presence to delegates, advisors, and University of Chicago students at MUNUC by naming our social events.

Delegate Social Naming

"MUNUC Delegate Social, Presented by [name]"

\$2000

Member Social Naming

"MUNUC Member Social, Presented by [name]"

\$1500

Photo Booth @ Delegate Social

\$1200

Photo Booth @ Member Social

\$700

Delegate Social Naming + Photo Booth @ Delegate Social

"MUNUC Delegate Social, Presented by [name]"

\$3000

Delegate Social Naming + Photo Booth @ Delegate Social

"MUNUC Delegate Social, Presented by [name]"

\$2000



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Tabling

MUNUC offers prime location tabling with the highest delegate, advisor, and UChicago undergraduate student traffic throughout the day. Facing our General Assemblies with more than 300 students in each room and MUNUC's delegate services and merchandise table, tabling at MUNUC brings unparalleled opportunity for you to bring your brand and identity to your target audience in person. A complimentary storage room will be available for your team.

Per Day Rate
\$1,500

Merchandise Distribution

MUNUC prepares an individual tote bag for each of our 150+ registered schools during our conference. Connect to your audience by inserting your own company merchandise or brochures to our conference.

School Folder Inclusions**
\$700

MUNUC distributes sets of MUNUC merchandise to our own UChicago staffers prior to the conference each year. Include your own branded items in our staff package and connect with undergraduate UChicago students.

Staff Package Inclusions**
\$700

** Contents must be provided by the sponsor prior to conference check-in.



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Sponsorship Packages

We recognize that not every organization has the same needs, so please do not hesitate to reach out to Cissy Choy at cso@munuc.org to discuss other options and opportunities! We look forward to welcoming you as a sponsor of MUNUC 37!



GOLD TIER **\$3900**

1 ½ pages total on any handbook of choice*
Folder Inserts
Social Event Naming
Photo Booth
Website Naming
Closing Ceremonies Naming
UChicago Member Meeting Naming



SILVER TIER **\$2600**

1 page total on any handbook of choice*
Folder Inserts
Website Naming
Closing Ceremonies Naming
UChicago Member Meeting Naming



BRONZE TIER **\$1400**

½ page total on any handbook of choice*
Folder Inserts
Website Naming

* 1 page could be split between ½ pages in different handbooks.



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FINANCIAL AID OPPORTUNITIES

At MUNUC, we believe that **cost should never be a barrier to attendance** at our conference. We firmly believe that the impact of attending MUNUC does not end at the conclusion of our four day conference, but extends far into the future as our delegates pursue further academic and professional opportunities. Beyond Model UN, MUNUC seeks to teach our delegates critical life skills such as public speaking, collaboration, and an appreciation for diverse perspectives.

It has been, and always will be, MUNUC's mission to cultivate a safe, collaborative forum for these young delegates to become the leaders we need in the world. We aim to make good on this promise through our robust financial aid program and CHPMUNC, our after school MUN tutoring program. Through these initiatives, we strive to provide access to the opportunities offered at conference and beyond.

At MUNUC 36, we were able to provide **hundreds** of delegates financial aid totaling **\$55,000** thanks to the generosity of sponsors like you. The estimated cost of attending MUNUC for an individual student is \$510. This cost includes the delegate fee, accommodations, food and travel. Your donation would contribute to our overall financial aid budget and 100% of it will be allocated towards our delegates.



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**On behalf of MUNUC's Executive Committee,
thank you for your time and consideration!**

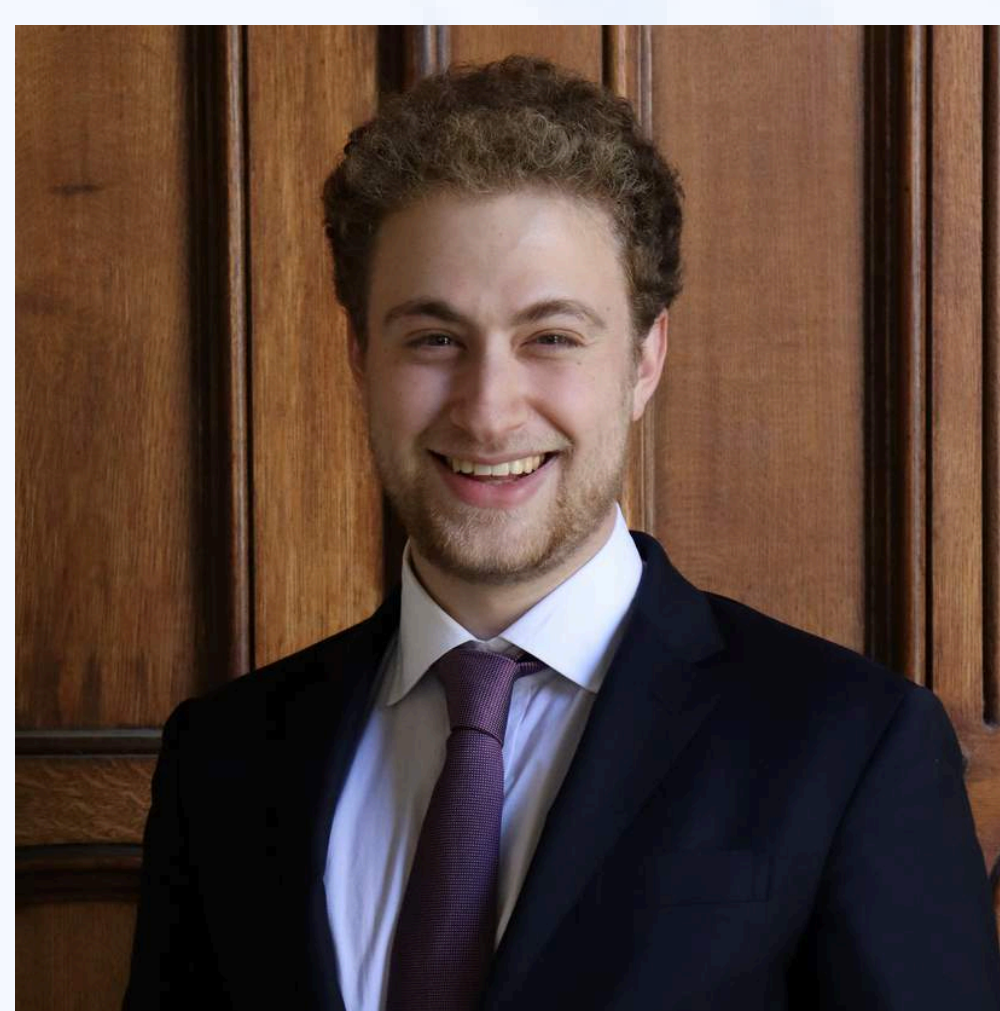
CONTACT US



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Stay connected with MUNUC!

